



## Roxborough Music Festival Sponsorship Opportunities

Friday, September 11<sup>th</sup>, 5:00 p.m.-10:00 p.m.  
Community Dance Party  
Saturday, September 12<sup>th</sup>, 2015, 12:00 p.m.-10:00 p.m.  
All Day Music  
At the Roxborough Safeway Marketplace

On September 11<sup>th</sup> and 12<sup>th</sup>, Roxborough will hold it's 5<sup>th</sup> annual Roxborough Music Festival.

Last year, this event was attended by thousands of local residents, business owners and community supporters. This year we're committed to making it an even greater success and we're hoping you will help us!

Bigger and better than ever, the festival will include a Friday Night Dance Party and silent auction that will benefit the Roxborough Elementary PTIC, the Saturday concert series and carnival events for families and kids.

We are currently in the search of sponsors for our event and we kindly request your support. You and/or your business would be making a tax-deductible contribution that will help raise funds for Make a Wish, Roxborough Elementary School and Hands Across Roxborough. Your contribution will gain you valuable exposure at our event. We are expecting over 2,500+ attendees this year. In addition, we will be mailing a flyer to all 80125 residents - This is over 4,300 homes. This flyer will promote the event and will include ads and coupons for local businesses.

The Make-a-Wish Foundation grants **wishes** to children with life threatening illnesses. We will be adopting a local family and helping make their wish come true!

Established in 2008, Hands Across Roxborough is an organization committed to providing temporary assistance to residents in our community experiencing financial hardship, medical disabilities, single parenthood, and more.

There are several options for sponsorship this year which are described below. Thank you for your consideration and best wishes from all of us in Roxborough. You can find pictures and more information about the Roxborough Music Festival a

[www.roxboroughmusicfestival.com](http://www.roxboroughmusicfestival.com)

### **\$5,000.00 Level - Platinum**

- Company logo on RMF5 Poster
- Company name mentioned in all promotions, print and digital
- Company mentioned every hour from the stage the day of the event
- 3' x 8' Company banner center stage and we will have it made for you.
- ½ page advertisement in promotional mailer to 80125 zip code
- Company name in event story in Our Hub, and other publications TBD
- Event t-shirts and posters
- Premium booth or space to promote your business or sell merchandise
- Ad and contact information on the event day program

### **\$2,500 Level - Premier Sponsor**

- Company logo on RMF4 Poster
- Company name mentioned in all promotions, print and digital
- Company mentioned every hour from the stage day of event
- 3' x 4' Company banner side of stage (provided by company)
- ¼ page advertisement in promotional mailer to 80125 zip code
- Event T-shirt and Poster
- Ad and contact information on the event day program

### **\$1,000 - Stage Sponsor**

- Company name mentioned in all promotions, print and digital
- Company name mentioned every other hour from the stage day of event
- Company logo on banner with other Stage Sponsors
- Event T-shirt and Poster
- Mention in event day program

### **\$500 - Rock Star Sponsor**

- Company name mentioned in all promotions, print and digital
- Company name mentioned every other hour from the stage day of event
- Event T-shirt and Poster
- Mention in event day program

### **\$250 - Supporting Sponsor**

- Company name mentioned in all digital promotion
- Company name and information on the website
- Event T-shirt and Poster

### **\$125 - Booth Space**

Set your business booth up at the RMF5 and get tons of exposure to new customers! Only 28 booth spaces are available, first come-first served. Ask about how you can share a booth. Drop off checks at the RE/MAX Edge office to reserve your space.

All sponsorships checks are made out to Roxborough Music Festival and are 100% tax deductible. For sponsorship commitments and general questions, please contact Katia de Orbegoso at 720-621-0994 or Kim Degrande at 303-908-7566.

Thank you!

Roxborough Music Festival Planning Committee